

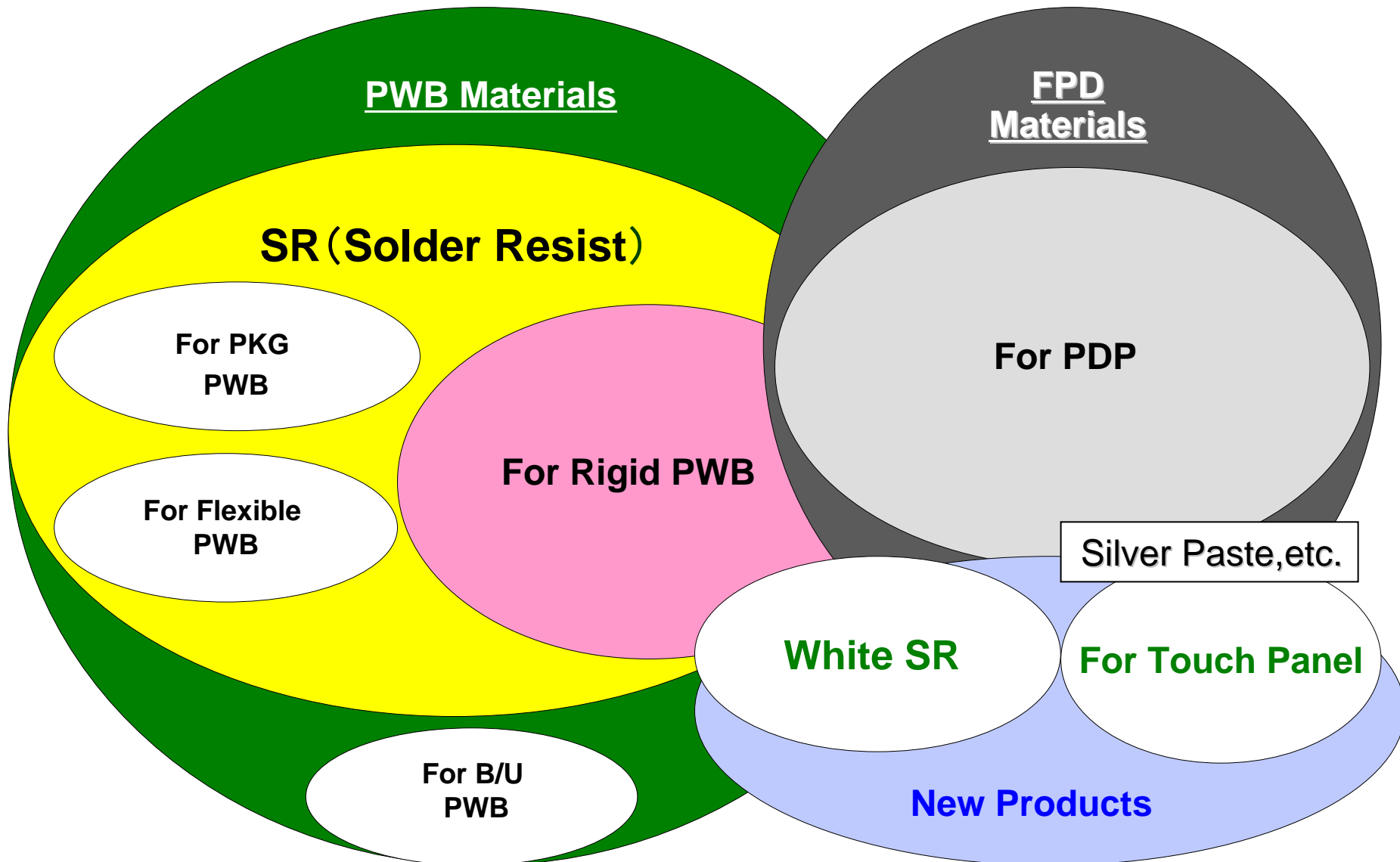
Consolidated Financial Results Digest

For the Fiscal Year Ended March 31, 2010

Ⓢ **TAIYO INK MFG. CO., LTD.**
May 21, 2010

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Word	Implication
“PWB Materials” (Printed Wiring Board)	Chemical Products for Printed Wiring Boards
“FPD Materials” (Flat Panel Display)	Chemical Products for Flat Panel Display Panels
“PDP Materials” (Plasma Display Panel)	Chemical Products for Plasma Display Panels
“SR”	Solder Resist Ink or Solder Mask
“PKG Materials” (Package)	Chemical Products for IC Package Substrates

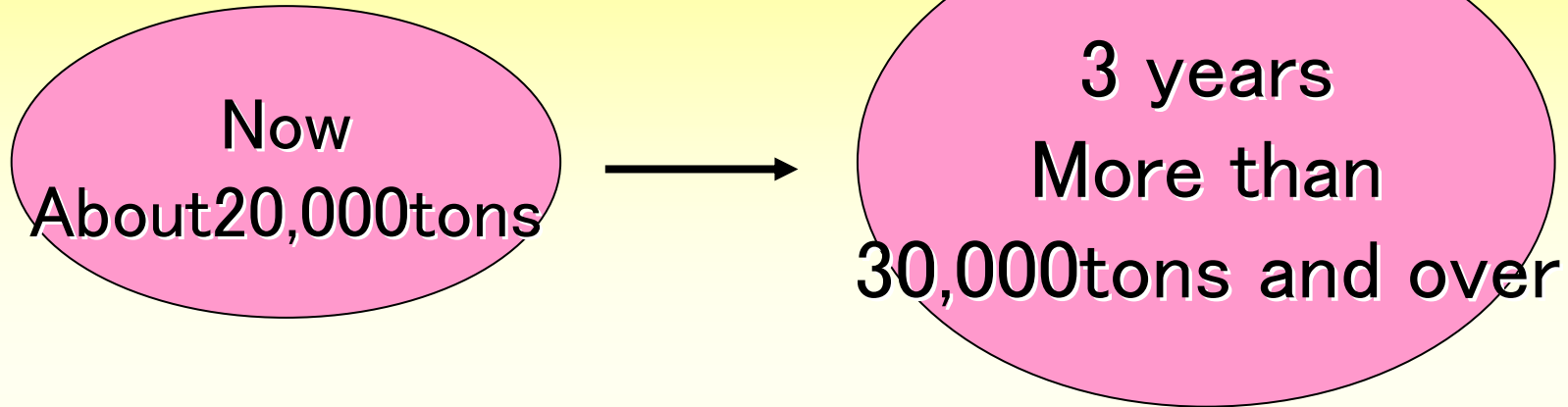
Organizational Changes as of April 1, 2010

New Organization	Mission
Corporate Strategy Div.	To enhance planning and administrative function, "Group Head Quarters" was abolished and a new division was established.
Global Marketing Div.	Newly established to improve group sales and marketing function.
R&D Div.	Newly established to focus more on R&D strategies and accelerate new product development for new fields.
Nippon Taiyo Company	was set up as a business unit for Japan

(FY09/10)

- Sales in Asian market increased by 15.7% comparing to the last fiscal year.
- Sales in China, which is the biggest market, was strong and reached a record volume. Sales in Korea market was also strong partly due to depreciation of the Won.
- Taiwan and ASEAN market was good due to the recovery of electronic industry and sales amount was more than the last fiscal year.

(Outlook of SR market size)



(Our action plans)

- To review the new manufacturing factory plan which was suspended because of the global recession.
- To reassess the current sales network to increase sales.

(Present market situation)

- Competitors are offering low priced products.
- Customers are more interested in price than technology.

(Our action plans)

- Focus on further cost reductions.
- Especially efforts to improve new production technology to manufacture good quality products with lower cost raw materials.

(FY09/10)

- Used for backlights for LED TV's.
- About ¥300million sales amount.

(FY10/11)

- To develop new products which have higher reflectiveness and are not easy to color change.
- To enhance competitiveness for sales increase, by improving quality and pricing.
- This product is gradually used in LED lamp field.

Consolidated Fiscal Year ended March 31, 2010 (FY 09/10)

FY 09/10 Consolidated Financial Results

To be a Company Full of Dreams
 TAIYO INK MFG. CO., LTD.

(¥ millions)

	FY 08/09	FY 09/10	Diff.	Change in %
Sales	32,614	35,056	2,441	7.5%
Cost of Sales	22,635	24,123	1,487	6.6%
Gross Profit	9,979	10,932	953	9.6%
SGA Expenses	6,647	6,089	(557)	(8.4%)
Ope. Income	3,332	4,843	1,510	45.3%
Ordinary Income	3,546	4,787	1,240	35.0%
Net Income	1,958	3,010	1,052	53.8%

<Ave. Exchange Rate>

(JPY)

USD	100.64	93.04	(7.6)	(7.6%)
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FY 09/10: Factors of sales increase

(JPY billion)

Sales	2.4
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- Sales of PWB Materials

In China	1.9
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In Other Areas	0.1
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- Sales of FPD Materials

	0.4
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(Effect of FX Rate Fluctuation	(2.1))
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FY 09/10: Factors of profit increase

(JPY billion)

Operating Income 1.5

▪ Sales volume increase effect 2.4

▪ Effect of Price Decline and FX Rate (1.8)

Fluctuation

▪ Others 0.9

(PWB materials)

- Sales volume recovered in FYQ1 , Q2 and kept high level in the second half fiscal year.
- Almost recovered for all product category and all sale area.
- Especially in China, sales volume reached a new record.

(FPD materials)

- Sales volume increased in the second half. Selling price was generally stable in the local currency.

(Profit)

- Fixed expense reduction of JPY 1.5billion. This contributed to increase in profits.

Forecast for Fiscal Year ending March 31, 2011 (FY 10/11)

Forecast for FY 10/11

(JPY MM)

Article	FY 09/10 (Actual)	FY 10/11 (expectation)	Diff.	Change in %
Sales	35,056	37,000	1,944	5.5%
(PWB+)	28,957	30,500	1,543	5.3%
(FPD)	6,099	6,500	401	6.6%
Ope. Income	4,843	5,000	157	3.2%
Ordinary Income	4,787	5,000	213	4.4%
Net Income	3,010	3,500	490	16.3%

< Foreign Exchange Rate >

(JPY)

USD	93.04	90.00	(3.04)	(3.3%)
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Forecast for FY 10/11 : Factors of sales increase vs. FY09/10

(JPY billion)

Sales	1.9
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▪ Sales of PWB Materials	1.5
▪ Sales of FPD Materials	0.4
(Effect of FX Rate Fluctuation	(1.1))

Forecast for FY 10/11 : Factors of increase in profit vs. FY09/10

(JPY billion)

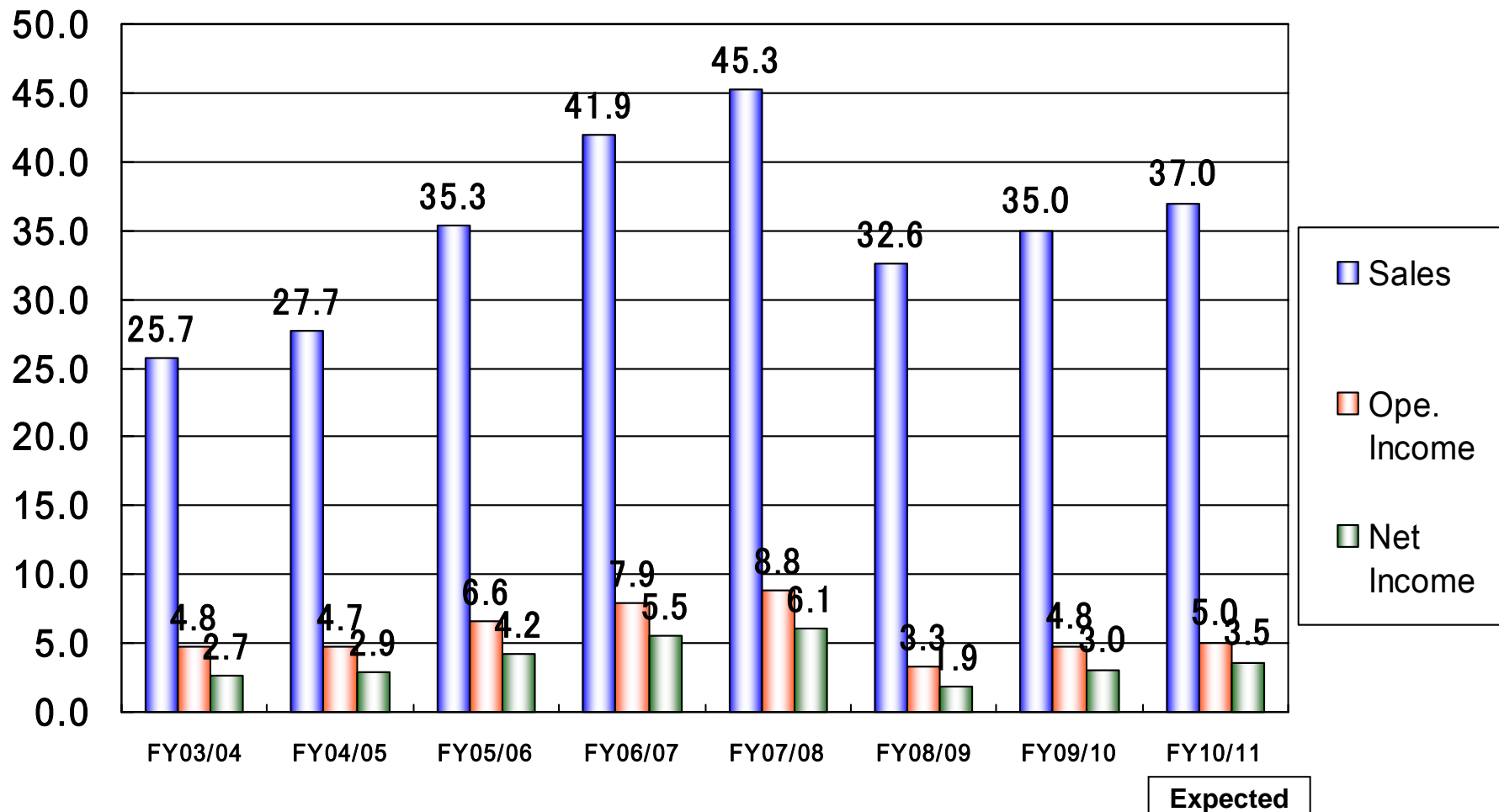
Operating Income 0.2

▪ Effect of Price Decline 1.5

▪ Decrease in Fixed Costs (including Effect of
FX) (1.3)

Trend of Financial Results

(JPY billion)



Effect of FX Rate Fluctuation

Article	Actual : FY09/10	Budgeted : FY10/11	Difference
B/S Conversion	JPY 93.05/USD	JPY 90.00/USD	(JPY 3.05) (3.3%)
P/L Conversion	JPY 93.04/USD	JPY 90.00/USD	(JPY 3.04) (3.3%)

Estimated FY10/11 :

(JPY Million)

Effect of Ave. JPY1 Change per USD	Consolidated	Impact on Sales	Impact on Ope. Profit
		Approx. 350	Approx. 220