
Consolidated Financial Result Digest

FY10/11 Financial Results

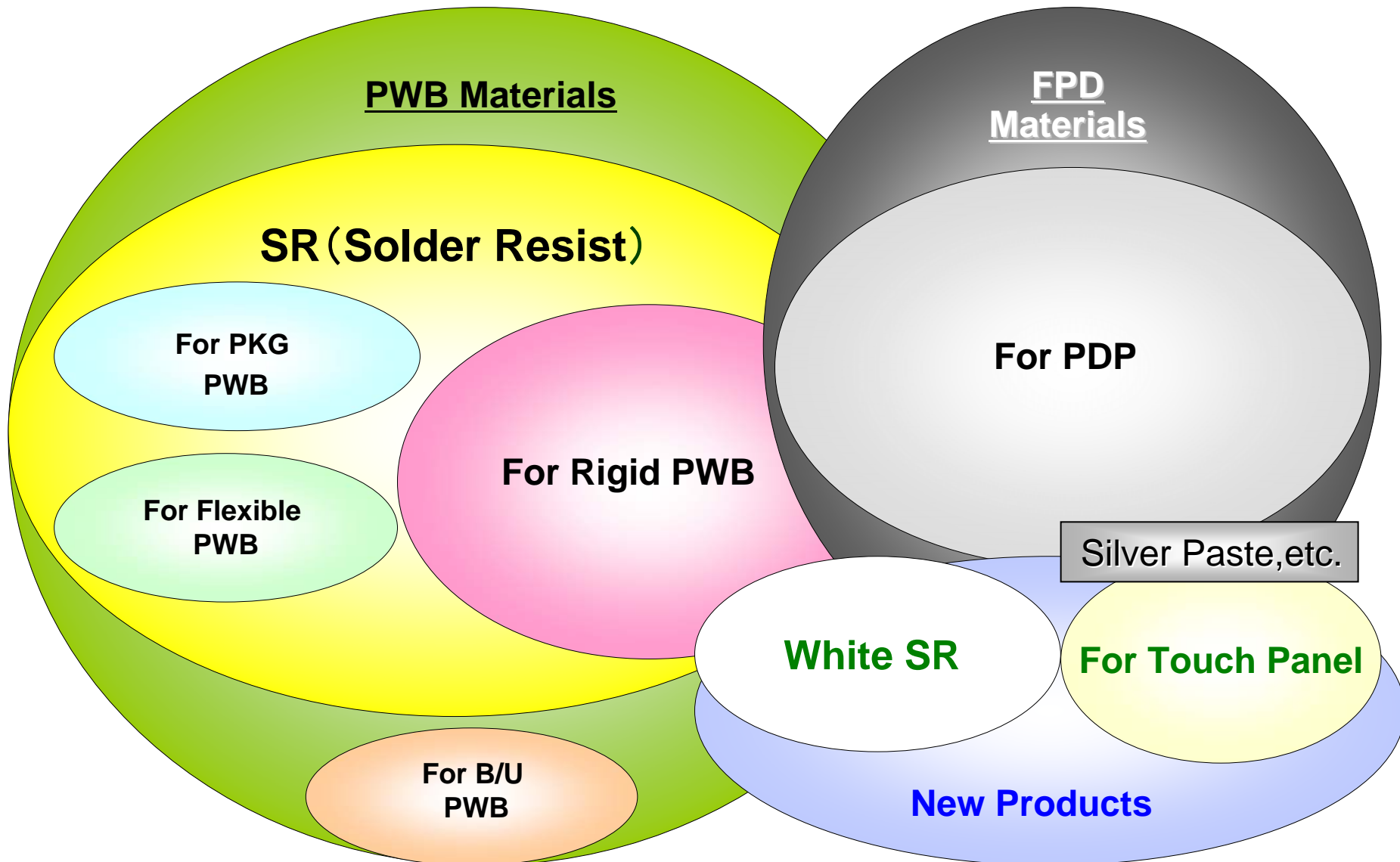
 **TAIYO HOLDINGS CO., LTD.**

May 20, 2011



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Classification



Terminology

Word	Implication
“PWB Materials” (Printed Wiring Board)	Chemical Products for Printed Wiring Boards
“FPD Materials” (Flat Panel Display)	Chemical Products for Flat Panel Display Panels
“PDP Materials” (Plasma Display Panel)	Chemical Products for Plasma Display Panels
“SR”	Solder Resist Ink or Solder Mask
“PKG Materials” (Package)	Chemical Products for IC Package Substrates

1. FY10/11 Results

2. Forecast for FY11/12

3. Progress of Mid-term management plan

1. FY10/11 Results

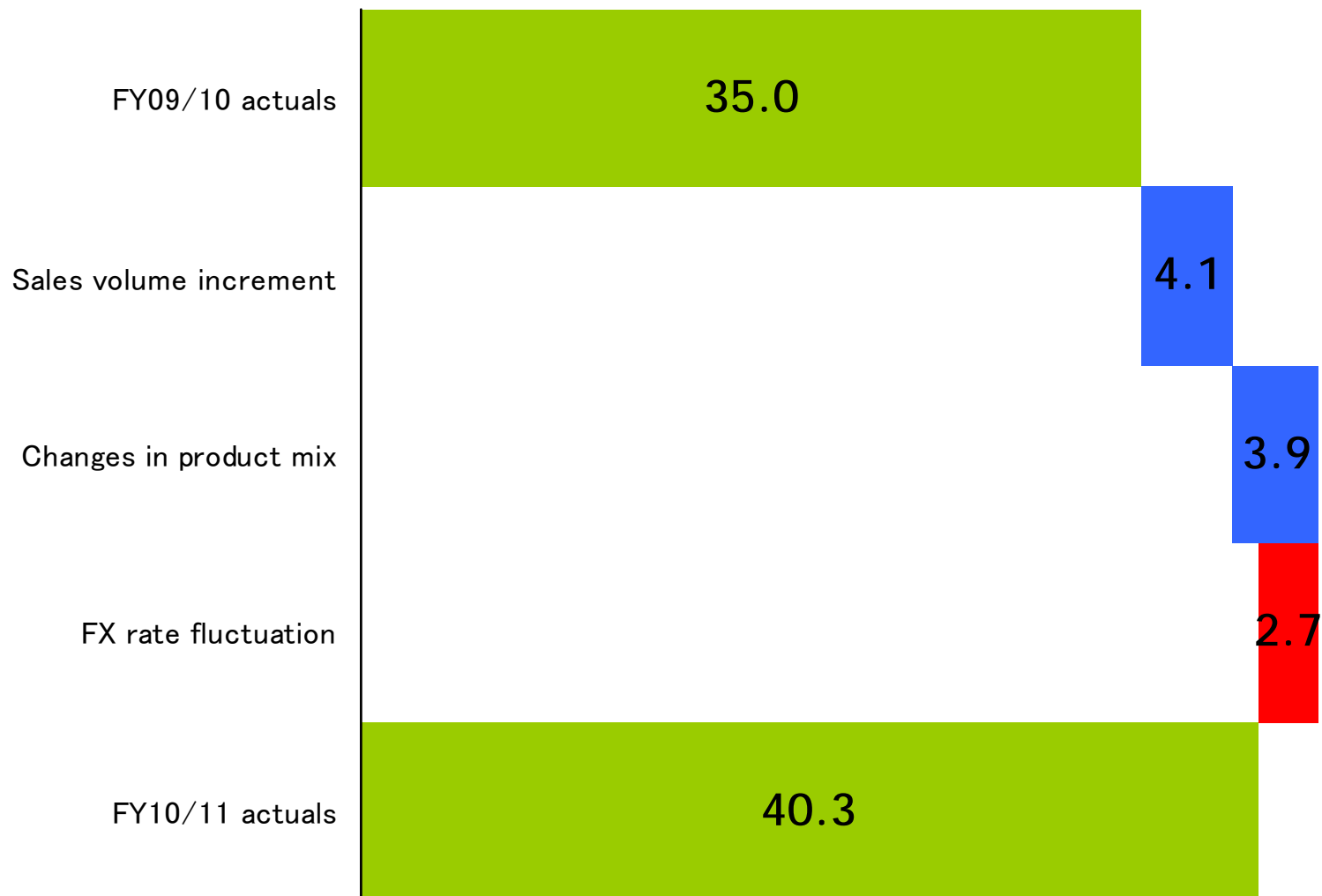
□ Sales of over 4 billion yen in the first time since FY07/08 (JPY millions)

	FY09/10	FY10/11	Diff.	Change in %	Estimated Nov.10
Sales	35,056	40,366	5,310	15.1%	39,500
Ope. Income	4,843	5,380	537	11.1%	5,500
Ordinary Income	4,787	5,316	529	11.1%	5,500
Net Income	3,010	3,402	391	13.0%	3,700
<Ave. Exchange Rate>					
USD	93.0	85.8	△7.2	△7.8%	84.8

FY10/11 Factors for sales increase (vs. FY09/10)

Sales

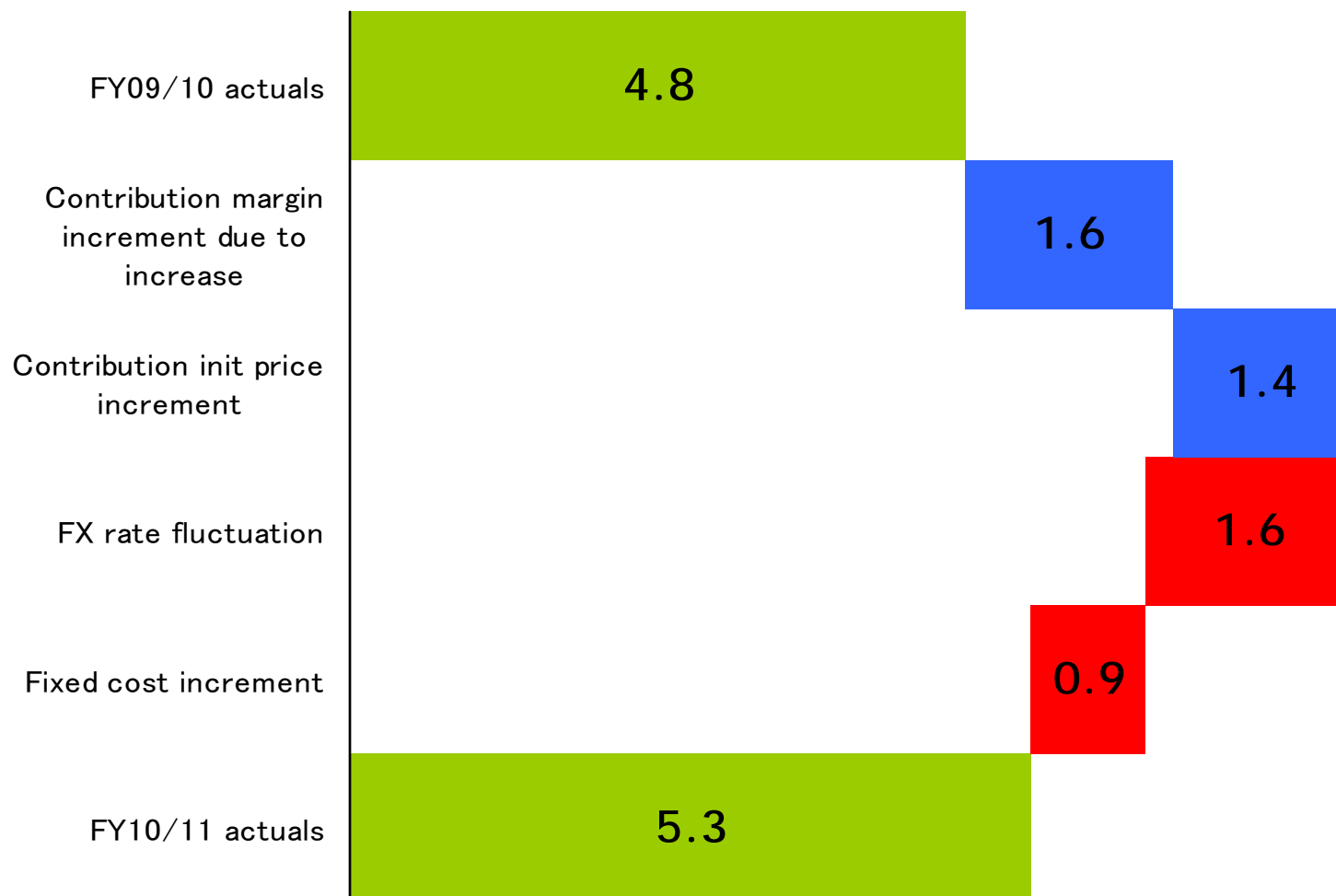
(JPY billions)



FY10/11 Factors for profit increase (vs. FY09/10)

Ope.Income

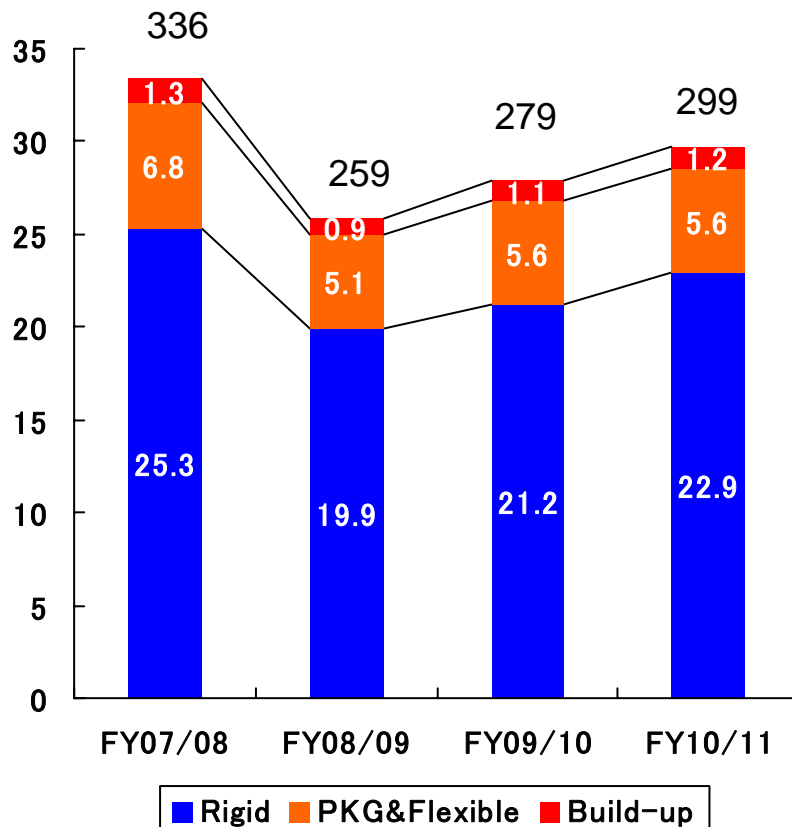
(JPY billions)



Sales from PWB materials

Sales

(JPY billions)

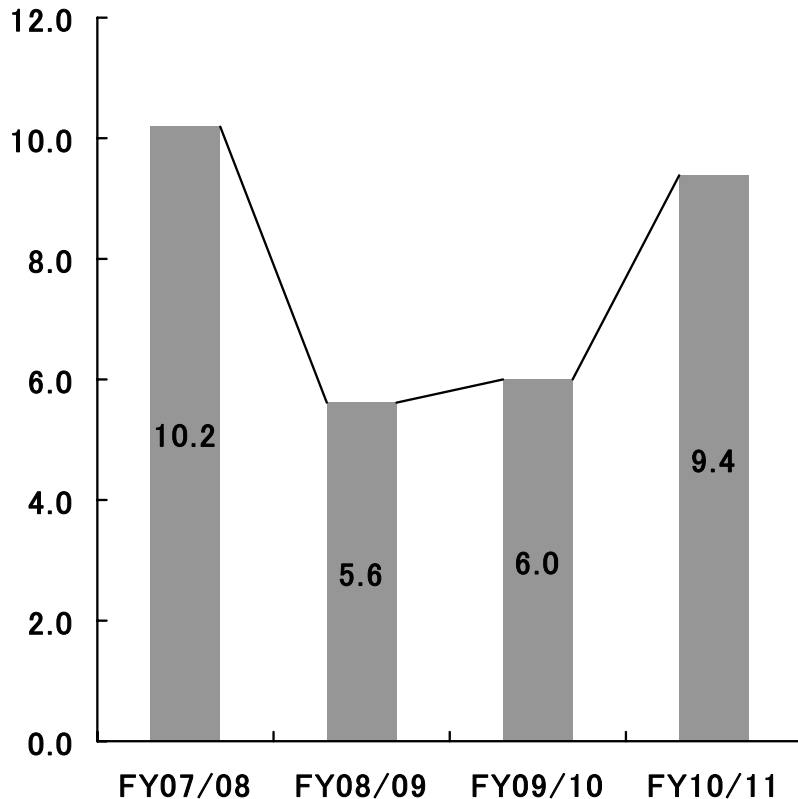


- ▣ Sales of PWB materials for smartphones and Tablet PCs robust
- ▣ Sales volume posted a Record in high volume (Consolidated, China, Korea, ASEAN)
- ▣ Sales volume increased about 13% year on year and China market increased about 18% year on year.
- ▣ Ave. Selling price fell due to a strong yen.
- ▣ Showed somewhat slowdown during 2H.

Sales from FPD materials

Sales

(JPY billions)

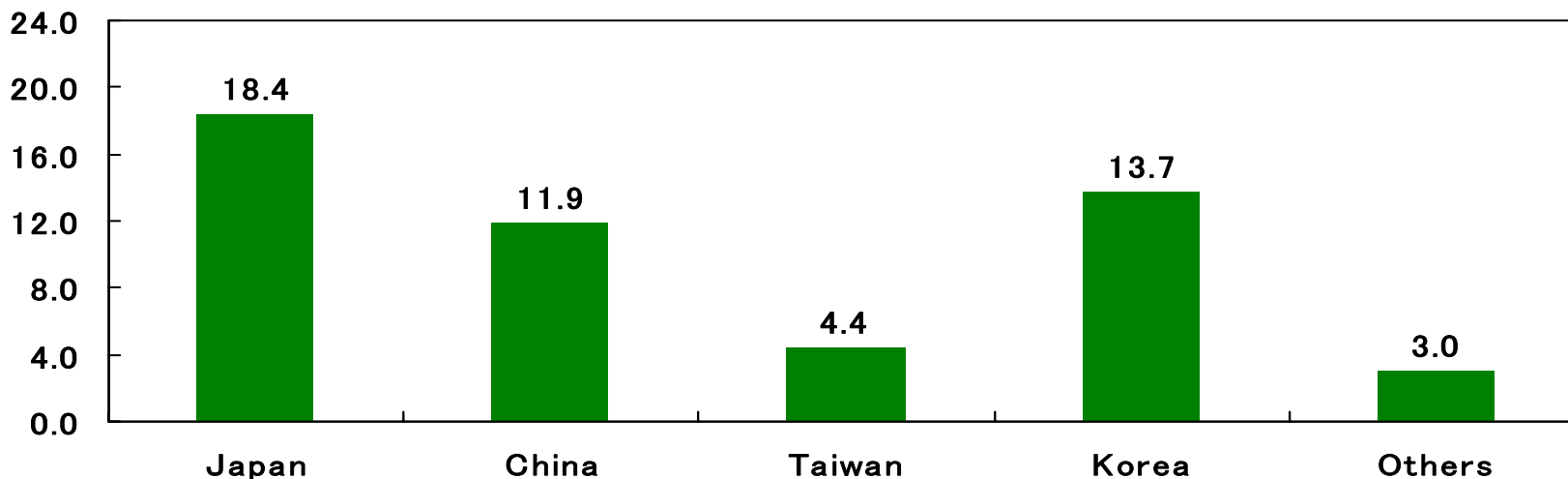


- Sales volume close to the new record due to solid Plasma TV sales.
- Higher average selling price in 2 H thanks to an increase in the price of silver, a key raw material.
- Sales increased for China market.

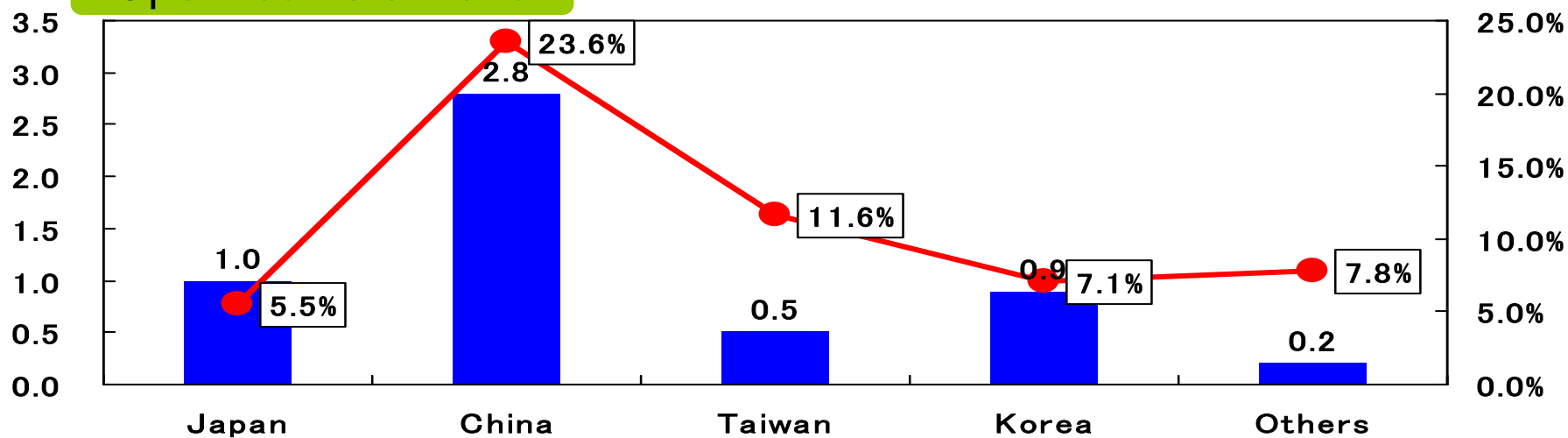
Results by segment for FY10/11

Sales

(JPY billions)



Ope.Income & Ratio



No Damage

- ❑ There was no injury to our employees and no property damage.
- ❑ So there was no impact on production.

Raw material procurement situation

- ❑ Competitors spread rumors that Taiyo couldn't secure vital important raw materials but in fact there was no such issue.

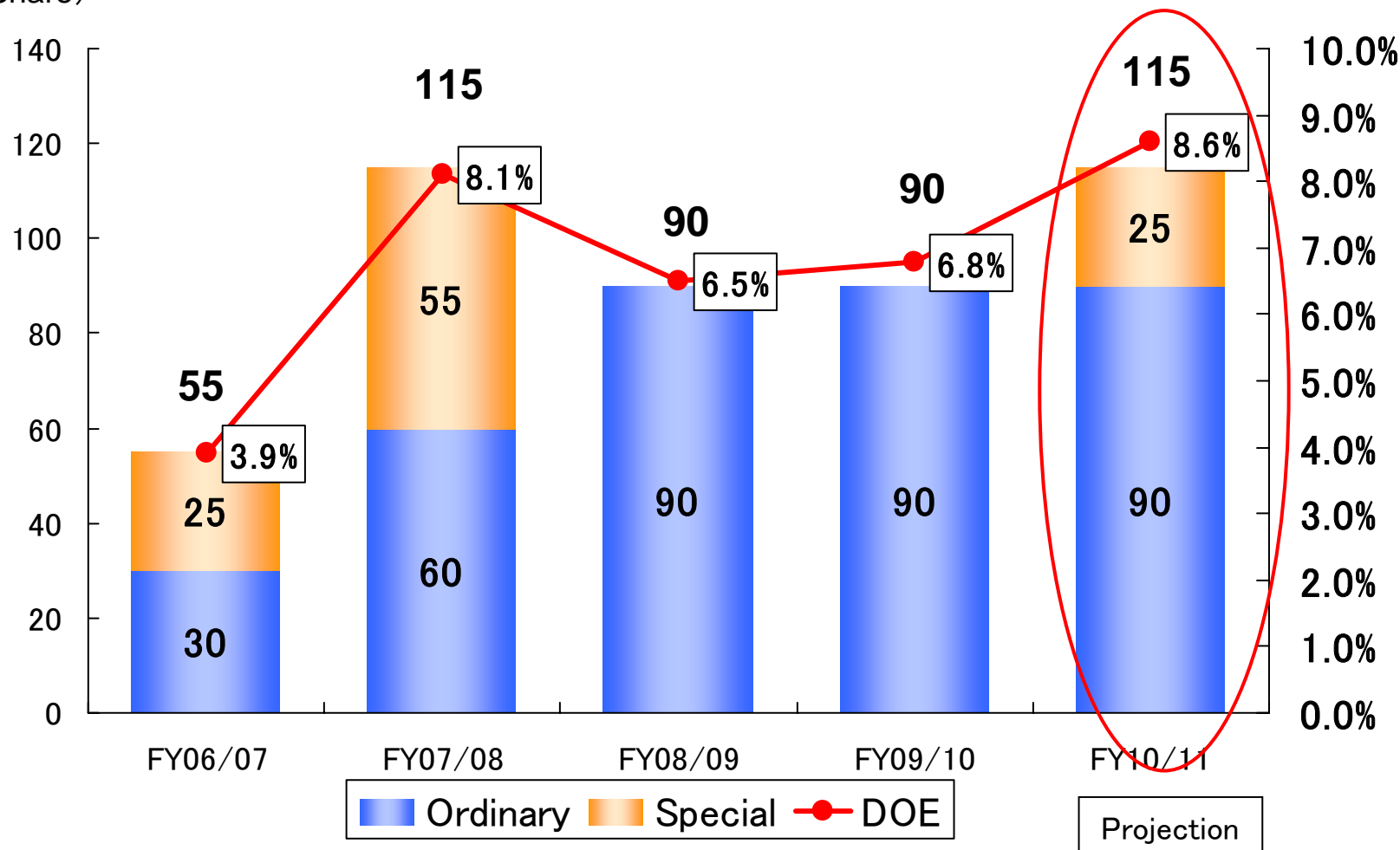
Rolling blackout during summer

- ❑ We will be adjusting our working hours to maintain production level.

Return to shareholder

□ Commemorative dividend for 10th anniversary of listing

(¥/Share)



2. Forecast for FY11/12

- 
- **Electronics market will grow in China and emerging market.**
 - **Concern of the impact of the earthquake during 2H.**
 - **Rolling power shortage.**
 - **Disruption in the global supply chain due to shortage of semiconductor materials .**
 - **Recovery status of the affected companies.**
 - **Our customers accelerating searching for second source suppliers.**
 - **In China market, price competition continue to be fierce.**

Forecast for FY11/12

□ Considered partly uncertain factors from the earthquake effect.

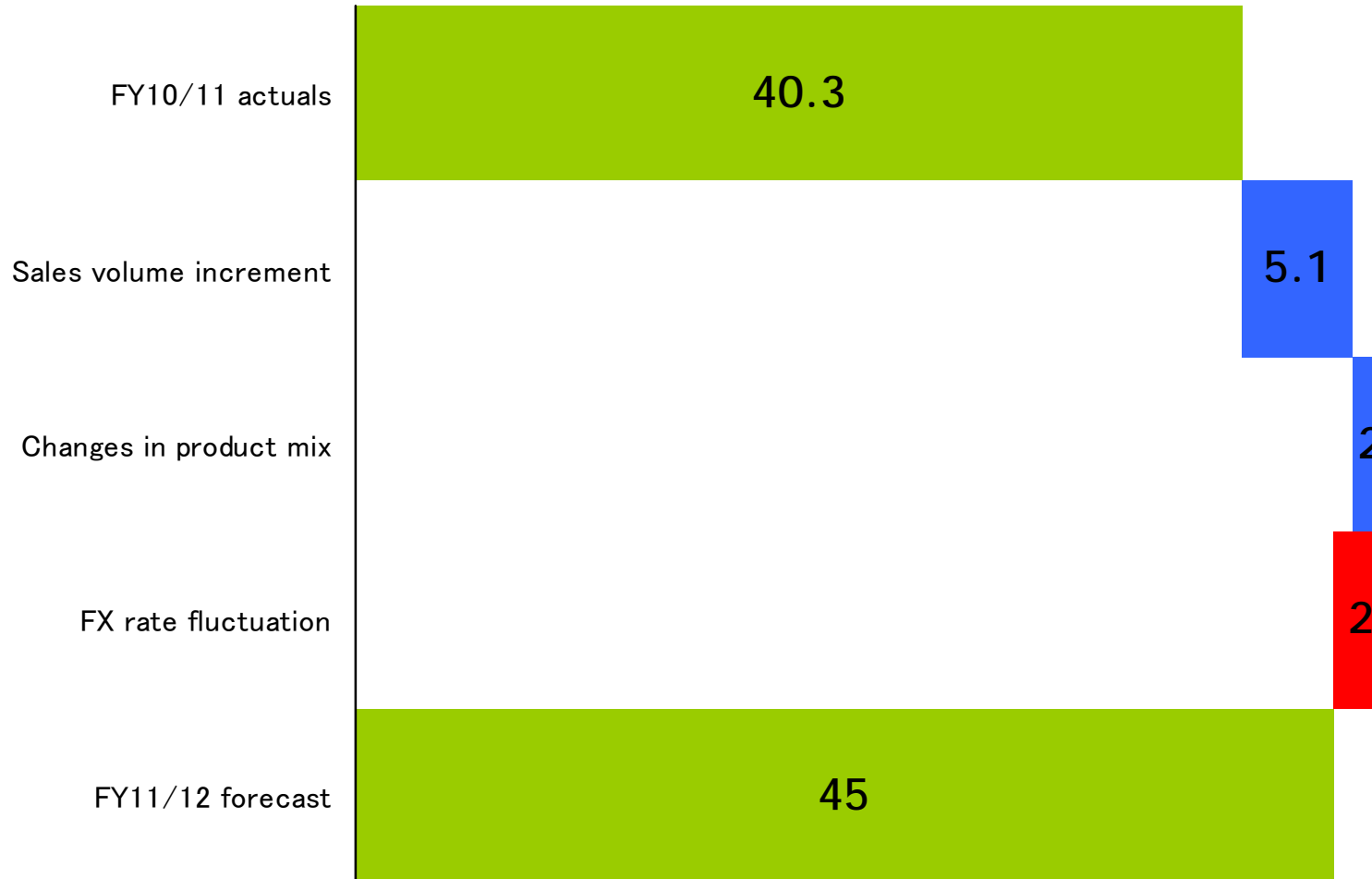
(JPY millions)

	FY10/11	FY11/12 Forecast	Diff.	Change in %
Sales	40,366	44,500	4,634	10.2%
PWB+	30,909	33,000	2,091	6.8%
FPD	9,455	11,500	2,545	21.6%
Ope.Income	5,380	5,600	420	4.1%
Ordinary Income	5,316	5,600	484	5.3%
Net Income	3,402	3,800	598	11.7%
<Foreign Exchange Rate>				
USD	85.8	80.0	△5.8	△6.8%

FY11/12 Forecast factors for sales increase

Sales

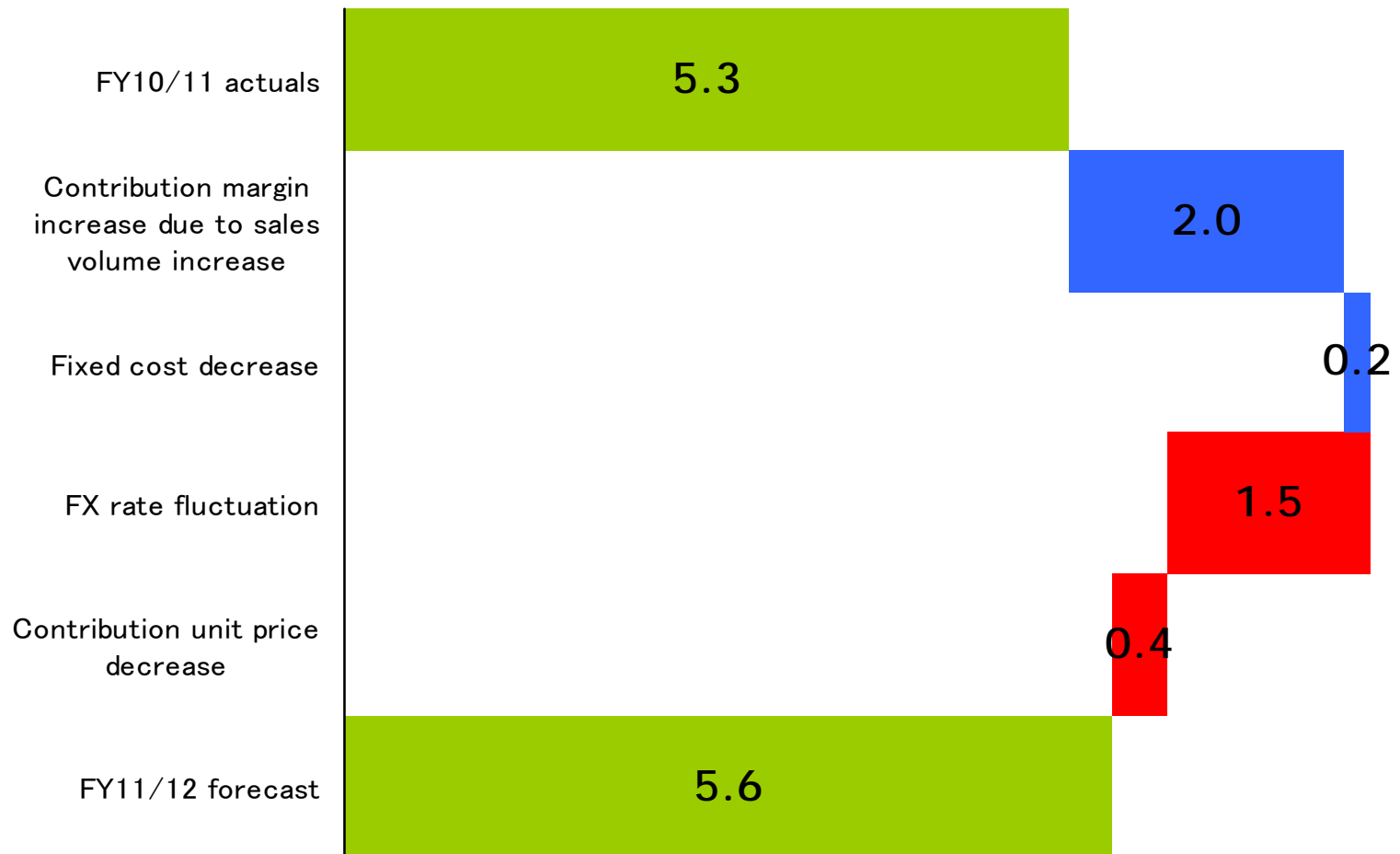
(JPY billions)



FY11/12 Forecast factors for profit increase

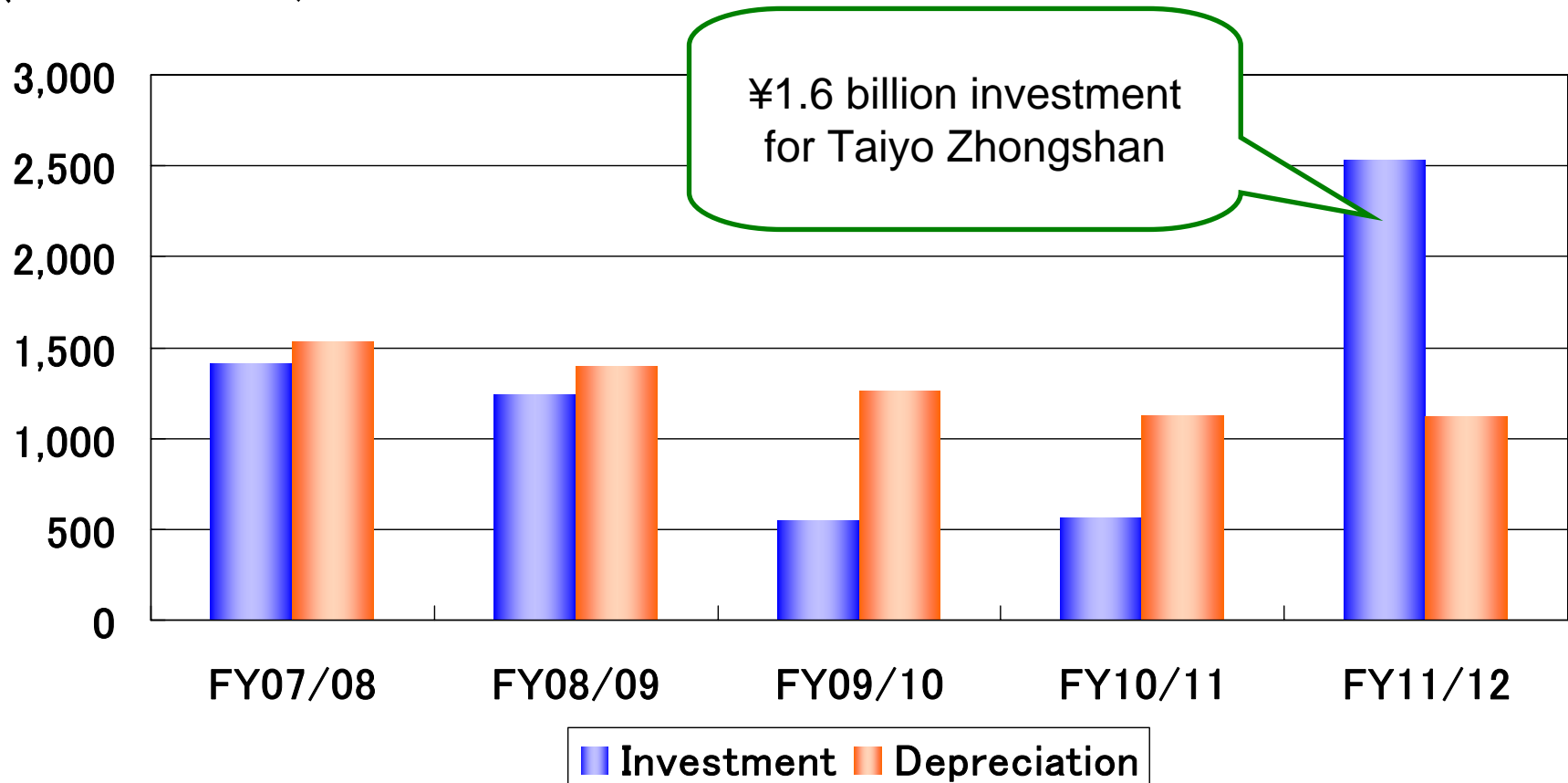
Ope.Income

(JPY billions)



Investment & depreciation expense

(JPY millions)



(Projection)

3. Progress of Mid-term management plan

To develop “Low price + α ” products

- ❑ To develop “Low price + α ” products to increase market share in China.
- ❑ “Low price + α ” products under development in cooperation with Taiyo ink (Japan) and Taiyo Suzhou.

Setting up a new factory and sales office

- ❑ Began sales of Taiyo Shenzhen in Jan 2011.
- ❑ Opening a China strategy office in Apr 2011.
- ❑ Taiyo Zhongshan under construction to be operated in Oct 2012.



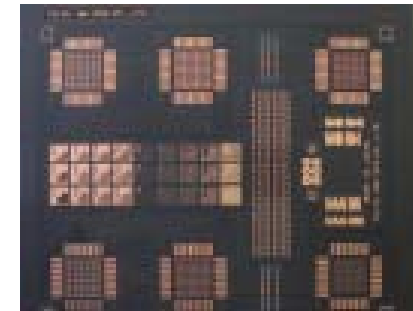
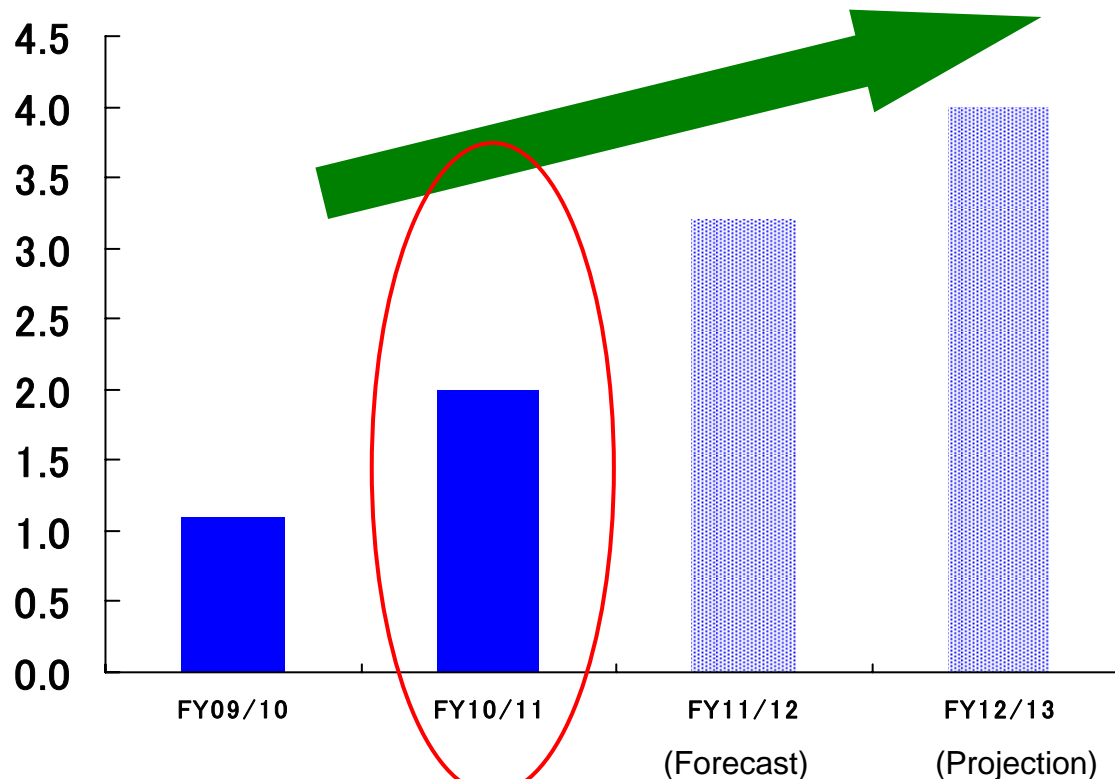
New product development strategy

New products sales

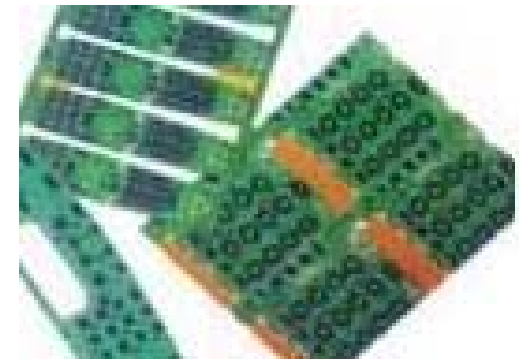
□ About ¥2.0 billion in FY10/11

□ Sales target ¥4.0 billion in
FY12/13

(JPY billions)



Black SR



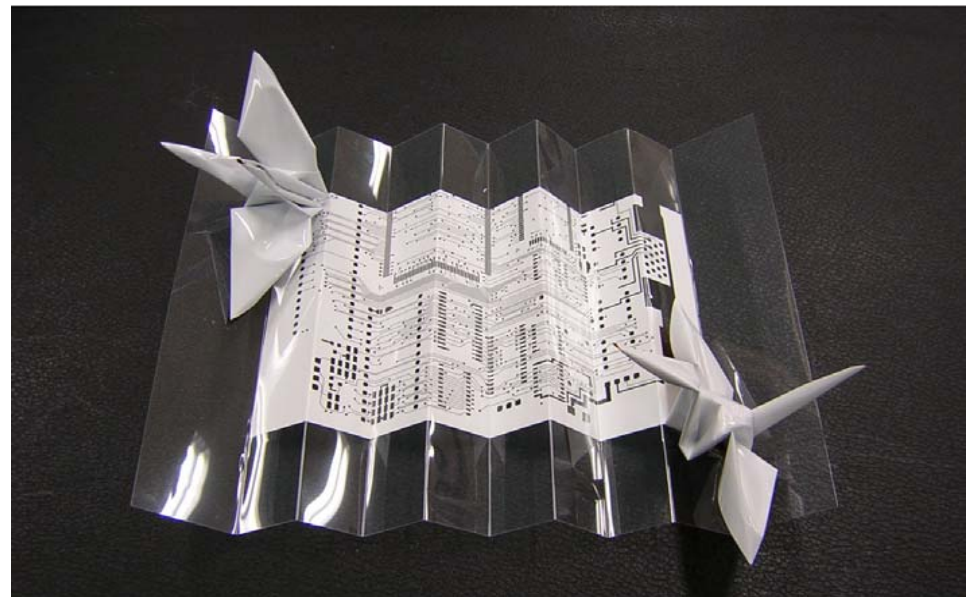
Carbon paste



Inkjet marking

White Resist

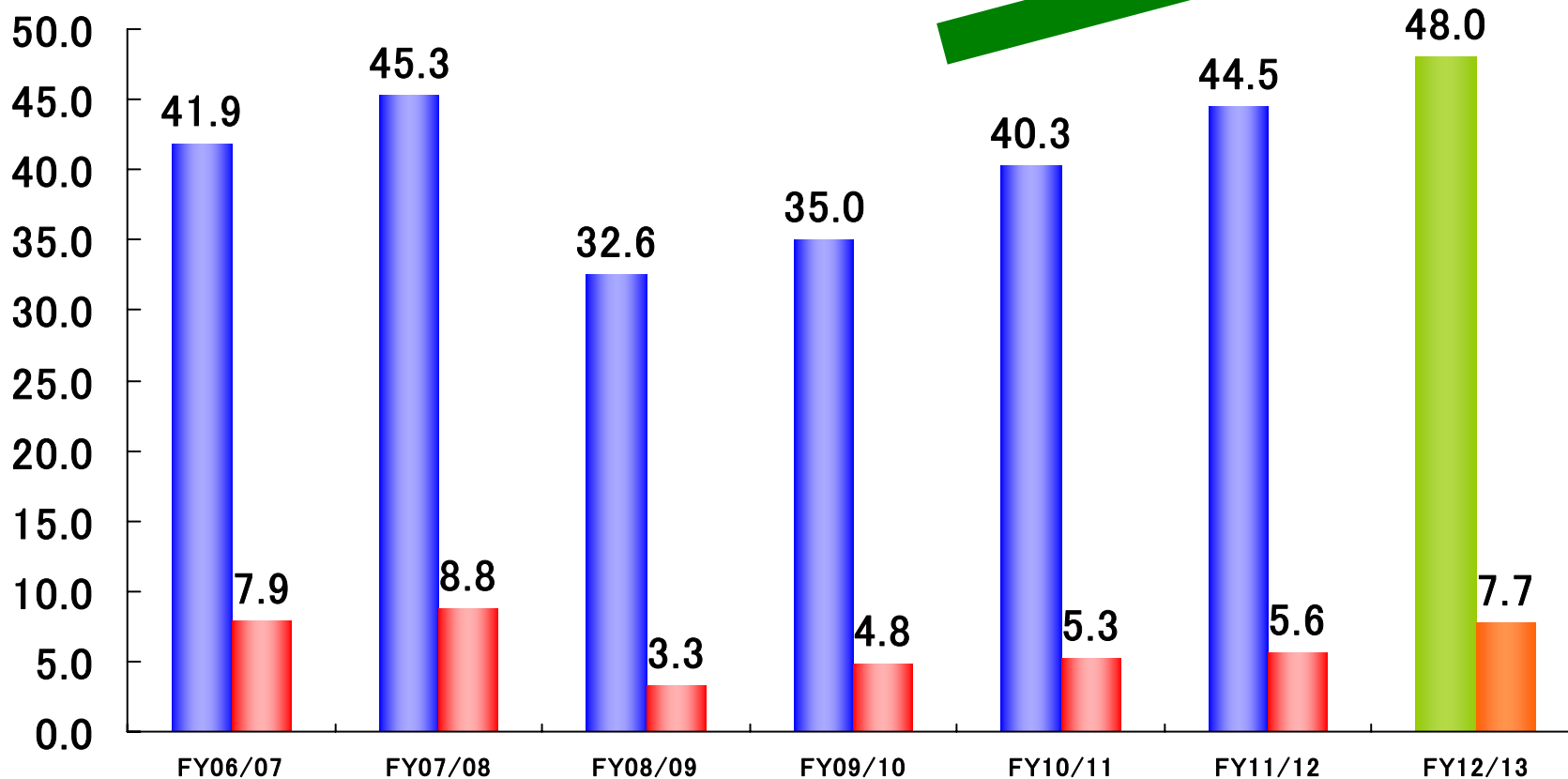
- Over ¥0.5billion in FY10/11.
- Low cost products have been developing for China, Taiwan and Korea.



Target of Mid-term management plan

(JPY Billion)

■ Sales ■ Ope.Income



(Forecast)

(Projection)

GBP2010

